

NEWS

Y4: revisited lectern with an Oh-So-Lighter touch

Nathalie Roy - 29.06.2010

Montreal-based design studio Urbann offers fans of contemporary design, a range of exclusive luxury goods, for the home and the office. And all carbon neutral!

Farewell to the heavily ornamented piece made of wood and the boring Plexiglas column! Welcome to the portable lectern Y4 created by Urbann, the designer, editor and manufacturer of tailor-made contemporary and upscale accessories and furniture for the home and the office.

The Y4, newest addition to the Signature Collection, combines the warmth of wood and the strength and lightness of aluminium and PVC with freshness. As a counterpart, the base has been widened for optimum stability. The Y4 lectern can be assembled quickly, without tools and can be transported even more easily in its own carrying case with wheels.

This is a renewed version of a functional piece of furniture toward which converge all eyes.

Evolutionary design

Evolutionary design is created in a spirit of openness. "We were looking for a lectern that comes apart, that is lightweight and resistant. Urbann has invented for us the Y4 lectern. In

addition to the factors of design and ecology we appreciate, their "tailor-made" concept has literally seduced us," explains Manon Archambault, Local Marketing Coordinator at Les Rôtisseries St-Hubert.

Also for the designers at Urbann, existing relationships between the "object and user" and the "object and space" are imbedded in the practice of design. "Thinking goes way beyond the conventional: the good object opens to a new world around itself," believes the president and co-founder of Urbann designer Louis Desrosiers, for whom designing is to sculpt the experience of space.

The lectern K33 is another example of Urbann personalized approach. "They are very open and of great advice. I had not planned to equip my lectern with light," Desrosiers has suggested, now allowing me to be a great analyst at the Centre de pédagogues.

A lectern with high quality and aesthetic which one wants to use in a sustainable way.



NEWS

Y4: revisited lectern with an Oh-So-Lighter touch

Nathalie Roy - 29.06.2010

Y4 is a fresh design certified carbon neutral * (carbon neutral object - CNO), such as all of our products.

Specifications - Y4

Overall dimensions: 610 mm x 475 mm x 1170 mm (24"x 19"x 46")

Size of reading plate: 610 mm x 475 mm (24"x 19")

About Urbann

Founded by Montreal designers Louis Desrosiers and Julie Boucher, Urbann is also available in the U.S. through distributor Furnicology.com in California, a portal for sustainable design that includes, among others, design professionals. The designers are also the founders of renowned communication and design of exhibition firm Ideum.ca, sharing more than 30 years of combined experience in the field. Urbann offers sleek contemporary design furniture: evolutionary chairs, garden furniture (outdoor / indoor) and innovative and practical accessories for the home.

Embellishing life with Urbann, it's eco-logical. For residential, commercial, corporate and hospitality markets.

* Do you know that two planted trees neutralize the activities related to the manufacturing of a lectern? The first tree absorbs 166 kg of CO2 which are generated during the manufacturing process. We plant a second in order to replace the wood that has been used in the manufacturing of a standard lectern. Urbann manufactures its products locally and emphasizes the use of recyclable materials such as aluminium, wood and also PVC (polyvinyl chloride).

www.urbann.ca

